

User report

Armstrong World Industries – global heavy weight demands the best

Armstrong World Industries, Inc. (AWI) are the global leader in the design and manufacture of innovative commercial and residential ceiling system solutions. They operate from an impressive 25 manufacturing plants and employ 3,700 staff around the world. As a company with a 150 year heritage, AWI appreciates the importance of quality, innovation, and World-class leading design on top of favouring a supportive project approach. So when they needed to refurbish and expand their facilities here in the UK, they chose a company that mirrors their values – EFAFLEX.

The AWI manufacturing facility in Stafford has gradually expanded and now operates from seven units on Telford Drive. Each of the goods in and out warehouses has been upgraded replacing the previous sectional doors with EFAFLEX's 'SST' premium high - speed spiral design.

Simon Pulford, Plant Manager at AWI's Stafford facility, was keen to comment, 'We are delighted with EFAFLEX. This has been a phased expansion and the classic high-speed spiral design door has been an asset to our business. Our warehouse doors are in constant use as a busy exporter of products abroad. The EFAFLEX doors have helped us secure our premises as well as ensuring the safety of our operatives. We use a fork lift truck mounted transmitter which allows our drivers to activate the door opening. This is flexible and can be set to a 10 second to 5 minute delay – perfect for our needs!'

Pulford added, 'In the future we will continue to use EFAFLEX; there's no reason for us to change. During the last four years they have supplied to Armstrong World Industries we have been delighted with their quality and service.'



The SST is their most popular premium offering within the EFAFLEX range, with its unique patented design and unrivalled door opening speeds of up to 4 meters per second. Backed with a full service and maintenance programme, they are the product of choice for many applications including loading bays and areas of high volume fork lift truck operation. They supply to customers across industry sectors with clients including BMW, Marks and Spencer, Ricoh and Costco.

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