

## Industrial doors for a sophisticated outdoor restaurant

With doors from EFAFLEX, the Mountain Hotel Bastei creates transparency for its guests and light for its employees.

**Investment as motivation, a sense of family and caring for its employees are the three keys to the perfect functioning of Mountain Hotel Bastei in the Elbe Sandstone Mountains. Much has improved since the Morgenstern and Reißer families bought the premises in the middle of the Saxon Switzerland National Park in April 2019. The facilities have been modernised, new buildings have gone up and everything has gained high-quality furnishings. Just recently, the new panoramic beer garden has been opened. A bright sandstone façade blends seamlessly into the well-kept area. Transparent high-speed doors from EFAFLEX open the counter when the first visitors arrive hungry and thirsty on the Bastei, and only close once peace has returned to one of the most spectacular views in Europe.**

While the food and drinks counter blends unobtrusively into the terrain, the sophisticated design of the façade with the transparent doors catches the eye at first glance. An unusual combination, particularly with the EFAFLEX products being designed for industrial use.

"You can see their quality at first glance. They give the façade a great deal of transparency. Even in winter when only one or two doors are open, you can see through the closed doors and everything looks inviting for visitors," explains Kai Reißer, one of the hotel managers.

But this wow-effect is just one of the reasons why the owners opted for EFAFLEX. "Although we don't have them in continuous industrial use, we want peace of mind for many years with this investment and are pleased with the efficient technology. We invite anyone who is interested to come and see these doors in situ," adds Kai Reißer.

## **A successful balancing act**

The use of three EFA-SST®L Basic high-speed doors with a low-header design in a hygiene area means an additional balancing act for the customer, as well as for the manufacturer. Both sides tried to clarify the resulting installation conditions in advance. Plans which had long since been completed had to be taken up again, even the kitchen fitter was compelled to rethink things. The three doors with a height of just 1.430 mm are custom products. The manager reports that from planning to installation, nothing was standard here.

Everyone is more than satisfied with the result: continuous stainless-steel worktops in front of and behind the doors ensure impeccable hygiene. All the cables, controls and emergency operation features are integrated into the ceilings. "And that with full awareness that no-one needs to access all these components from the outside, with the exception of annual maintenance," says Kai Reißer satisfied.

## **Investments have a social and emotional dimension**

When we come back to the topic of investment, the manager turns serious. For the Morgenstern and Reißer families, owning a company and using financial assets is about more than just economic and legal factors, there is also a strong social and emotional dimension. Business development, family and employees are closely entwined here in a variety of ways. "Since we bought the Mountain Hotel & Panoramic Restaurant Bastei as a family, we have made a lot of improvements. To a great extent, we see it as investment in the future, also for our 120 employees. We want to create a feeling of continuity for them by doing so, show them that their jobs have a future here and are secure! We want to establish comfortable conditions for them and thus ensure that they are happy in their work here every day."

Around 1.70 million visitors come to the Bastei every year to enjoy the breathtaking views from the famous Bastei rock. The Mountain Hotel Bastei offers all guests the opportunity to pause in this location. From the panoramic restaurant with 700 seats through to the outdoor restaurant and the beer garden, the employees offer the tourists something for every budget. The added friendliness is free. And the mountain hotel employees often get a smile from the guests in return.

**EFAFLEX company information**

*EFAFLEX manufactures high-speed doors for industrial applications. Founded in 1974, the company is used by customers from the world of industry, trades, food manufacturing and the chemical and pharmaceutical sectors. EFAFLEX is the only manufacturer of high-speed industrial doors to have been registered in the world market leader index and is therefore one of the 461 top companies in Germany, Austria and Switzerland. The family-owned business has more than 1,400 employees worldwide. With its headquarters in Bruckberg, Bavaria, EFAFLEX is firmly established as the largest employer in the region. Furthermore, with ten subsidiaries on five continents, the company is opening up international markets. More than 60 percent of EFAFLEX's revenue is generated abroad.*

**EFAFLEX Editorial:**

Ms Julia Holzner

Tel.: +49 8765 82-590

Email: [julia.holzner@efaflex.com](mailto:julia.holzner@efaflex.com)

Web: [www.efaflex.com](http://www.efaflex.com)